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Docket No.: 06670/100J190-US1  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Laurent Bensemana

Application No.: 09/845,814

Confirmation No.: 2311

Filed: April 30, 2001

Art Unit: 3624

For: **A SYSTEM AND METHOD FOR  
ANONYMOUSLY MATCHING PRODUCTS  
OR SERVICES WITH A CONSUMER**

Examiner: T. T. Havan

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated May 25, 2007, please amend the above-identified U.S. patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.